

## Timothy G. Krause, Ph.D.

Computing and New Media Technologies

University of Wisconsin – Stevens Point  
Stevens Point, WI 54481

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### EDUCATION

**Doctor of Philosophy (2008), Purdue University;** English

Dissertation: *Strategic Web Design: Practice and Peril in User-centered Web Design*

**Master of Arts, (1993), St. Cloud State University;** English

Thesis: *Designing an English Equivalency Program*

**Bachelor of Science (1991), St. John’s University, Collegeville, MN;** Accounting

### PROFESSIONAL EXPERIENCE

**Chairperson:** Computing and New Media Technologies (CNMT), UW– Stevens Point.

- Supervise staff of 14 and manage a budget of approx. \$2,000,000 (July 2014 – Present, Summer 2008)

- Oversee Computer Information Systems (CIS), and Web Development (WD) Bachelor’s degrees, face-to-face

- Academic Director, Applied Computing (BS, APC) and Information Technology Management (MS, ITM), collaborative and online

**Professor:** CNMT, University of Wisconsin – Stevens Point. (2018 – Date)

**Associate Professor:** CNMT, University of Wisconsin – Stevens Point. (2013 – 2018)

**Assistant Professor:** CNMT, University of Wisconsin – Stevens Point. (2007 – 2013)

**Lecturer:** CNMT, University of Wisconsin – Stevens Point (2006 – 2007)

**Director:** Cargill. Supervised staff of 4 and managed Web design project budgets up to \$650,000 (2002-2005)

**Director:** United Health Group. Oversaw design of first-in-kind interactive medical decision applications; designed and managed usability lab (2001-2002)

**Director:** AgriStar International. Designed and managed first-in-kind interactive decision support applications for crop, dairy and livestock farmers (1999-2001)

**Electronic Communication Specialist:** Cargill. Managed \$75,000 site redesign, produced 3 corporate videos and provided content for intranet sites (1997-1999)

**Interim Co-Director, Business Writing:** Purdue University. Recruited, trained and mentored more than 24 part-time business writing instructors (1996-1997)

### AWARDS AND HONORS

Hatch Entrepreneurship Award, 2<sup>nd</sup> Place for *Therapy Dice* with K. Krause 2019

Finalist, University Economic Development Association (Talent) 2018

University Mentor Leadership Award 2016

The Honor Society of Phi Kappa Phi 1996 – Date

Nominated for Teaching Excellence Award by Student Govt. Assoc. Spring 2010

Exemplar Award, Departmental award for Cargill/IMC Merger Web site 2005

Cargill.com #5, consumer food Web sites by Customer Respect Group 2005

DirectAg.com (Agristar) #1 in customer experience, Promar 2001

Top 200 B2B sites, *Forbes Magazine* 2001

DirectAg.com #1 in agriculture, Doane Interactive 2001

*Who’s Who in America* 1999 – 2012

Excellence in Teaching Recognition, Business Writing (6 semesters) 1994 – 1996

## **ADMINISTRATIVE POSITIONS AND COMMITTEE WORK – UNIVERSITY**

Member, Common Council	2017 – 2019
Member, International Admissions Specialist Search and Screen	Spring 2016
Member, Director of Library, Search and Screen	2015 – 2016
Member, Graduate Council	Fall 2015
Member, Director of Technical Services, Search and Screen	Summer 2015
Member, Faculty Senate (two terms, elected)	2010 – 2014
Member, Director of Admissions, Search and Screen	2013 – 2014
Member, Business Automation Specialist, Search and Screen	Summer 2013
Member, BAS in Organizational Leadership Major Taskforce	2013 – 2016
Member, Provost/Vice Chancellor for Academic Affairs, Search & Screen	2012 – 2013
Chair, General Education Director, Search and Screen	Summer 2012
Member, University Technology Committee	2011 – 2012
Participant, Online Learning Faculty Learning Circle	2011 – 2012
Participant, Assessment Planning Workshops	Spring 2011
Member, L&S Associate Dean Search and Screen Committee	Spring 2010
Member, Tutoring-Learning Center Director Search and Screen Committee	Spring 2010
Co-organizer and presenter, Critical Thinking Conference	Fall 2009
Participant, Inclusive Excellence Workshop	Fall 2009
Participant, First Year Experience Workshop, Northern Illinois Univ.	Fall 2009
Member, 2% Technology Fee Committee	2008 – 2009
Co-Leader, Reading Circle, Service Learning	2008 – 2009
Co-organizer and facilitator, Service-Learning Conference	2008
Member, Service Learning Committee	2007 – 2009
Phi Kappa Phi Executive Committee	2005 – 2012
Facilitator, The Teaching Commons Approach to Engaged Teaching and Learning, Conference, UWSP	2006

## **ADMINISTRATIVE POSITIONS AND COMMITTEE WORK – DEPARTMENTAL**

Member, Personnel Committee (two terms)	2013 – Date
Member, Hiring Committees (eleven searches)	2013 – Date
Chair, CNMT Curriculum Committee (three terms)	2006 – Date
Member, Handbook Committee (two terms)	2011 – 2013
Member, Nominating Committee (three terms)	2010 – Date
Chair, Hiring Committee (two searches)	2011 – Date
Member, Assessment Committee	2012 – 2013
Member, Academic Department Associate, Search & Screen	Spring 2012
Organizer, "Community-Based Projects with MIT", Panel Discussion	Fall 2010
Advisor, ViewPoint Days	2008 – Date
Faculty Advisor, AITP, Student Chapter	2008 – Date
Member, CNMT Search and Screen Committee, CIS Position	Fall 2009
Organizer, "Open Source Matters" Presentation with Wilco Jansen	Oct. 9, 2009
Organizer, "Marketing in Second Life" Presentation with Richard Norby	Spring 2008
Member, CNMT Merit Committee	2008 – 2009
Member, WDMD Curriculum Committee	2006 – 2009
Member, Search and Screen Committee, Assistive Technologies Position	2007 – 2008

## **INSTITUTIONAL INITIATIVES**

Lead, Inter-Institutional Agreement "Networking" Degree with NTC	Spring 2018
Facilitator, Great Lakes Sports Analytics Conference	Summer 2017
Member, Healthy Communities Advisory Council	2012 – 2015
Member, Mobile App Development, AdHoc Committee	2012 – 2013

*Institutional Initiatives – Continued*

Strategic Planning, Resources Subcommittee	Spring 2011
Member, Prior Learning Assessment Committee	2010 – 2013
Member, First Year Seminar Committee	2009 – 2013
Facilitator, UWSP Annual Teaching Conference	Spring 2009
Participant, Authentic Assessment Workshop, UW-Green Bay	Spring 2009
Participant, Prior Learning Assessment Workshop, UW – Waukesha	Spring 2009
Participant, Leadership Executive Series	Fall 2008

**PEER-REVIEWED PUBLICATIONS AND PROCEEDINGS**

“Integrating Technology with Service-Learning and Civic Engagement” (2015), In *Service-Learning and Civic Engagement*. O. Delano-Oriaran, M.W. Parks and S. Fondrie, Eds. Sage Publications.

“Using Simulation to Teach Project Management in the Professional Writing Classroom” (May 2010) *The Writing Instructor*, <http://www.writinginstructor.com/krause/> [ERIC: EJ890598].

“Facilitating Team-Work with Lean Six Sigma and Web-based Technology” (March 2009) *Business Communication Quarterly*, 72 (1), pp. 84-90, DOI: 10.1177/1054773804271935.

[Review of the book *Communicating Design: Developing Web Site Documentation for Design and Planning*].(January 2009) *Journal of Business and Technical Communication*, 23(1), pp.114-117.

“Real-Life (RL) Experiences with Second Life(SL): Participatory Learning as a Means for Increasing Student Engagement and Retention.” Proceedings of Computers and Writing Online, Feb. 22-26, 2008, University of Wisconsin – Stout.  
(<http://uwstout.edu/ntlc/OnCampusOpportunities/upload/SharingCommunitiesTeaching-in-Secondlife.pdf>)

*Wired Resumes*. (2000, 1999). Thomson, Cincinnati, OH. [**Textbook, two editions**]

“Preparing an Online Resume,” *Business Communication Quarterly* 60.1 (March 1997): 159-61.

“The Renegade Web Master,” *Professional Writing Online*, (1997) Porter, Sullivan and Johnson-Eilola, Pearson.

“Surveying the Body Electric: or Transforming Audience and E-valuation,” *Kairos* 1.3 (Fall 1996): np.

“Mapping Ecash: Using the WWW to Teach Business Writing,” *Kairos* 1.1 (Spring 1996): np.

**PRESENTATIONS**

“Innovative Talent Development: Sentry Insurance Co-Op,” Strategic Partnerships Conference, SUNY-Albany, Oct. 23, 2019. With. J. Resch.

“User Adaptability in Response to Computer System Delay.” American Psychological Society Annual Convention, May 26, 2017. With B. Hall and J. Rueb.

*Presentations - Continued*

"A Usability Analysis of a Fuzzy Match Search Engine for Physician Directories." American Medical Informatics Association. Nov. 17, 2014. A. Mahnke, K. Baker, T. Krause, C. Christian, K. Hale and K. Kautz.

"Navigating the Social Media and Mobile Development Waters." Central Wisconsin Social Media Conference. March 2, 2013.

"Engaging First-Generation College Students in Computer Information Systems and Web Development." UW System Women & Science Program, Wisconsin Dells, May 17, 2012.

"Android App Inventor as a Recruiting and Retention Tool." STEMtech, Indianapolis, Oct. 3, 2011. Online at: <http://www.scctv.net/league-dl/ppt/STEMtech2011/319.pptx>

"Rapid Usability Testing for Small-Scale Web Design Projects." World Usability Day, Marshfield Foundation, Nov. 11, 2010.

"Developing Professional Communication Skills Through Community-Based Work." Association for Business Communication National Conference, Chicago, Ill. Oct. 29, 2010.

"User-Centered and Participatory Design Case Studies." With A. Damle. World Usability Day, Marshfield, WI, Nov. 12, 2009.

"What's in Social Networking for Me?" with K. Keller, M. Knowles & K. Davis. APCC Consulting Institute, Portsmouth VA, Nov. 5, 2009.

"Technology-facilitated Project Management in Business Writing Courses." Association for Business Communication National Conference, Portsmouth VA, Nov. 4, 2009.

"Service Learning as an Adult Recruitment and Retention Tool." Adult Recruitment and Retention Conference, UW-Madison, Oct. 26, 2009.

"Project Management in Communication Courses." Wisconsin Statewide Communication Conference, UW-Stevens Point, Oct. 9, 2009.

"Negotiating Virtual Communication in Second Life: Implications for Instructors." Wisconsin Statewide Communication Conference, UW-Stevens Point, Oct. 9, 2009.

"Incorporating Second Life Into the Curriculum." Best Practices in Science, Math and Engineering Teaching Conference, UW-Baraboo, May 29, 2008.

"Service Learning: Introducing Students to the Changing Reality of Professional Life." Conference on College Composition and Communication, New Orleans, April 3, 2008.

"New Technology for Communication Consultants." Association for Professional Communication Consultants Institute, Washington, DC, Oct. 11, 2007.

"Quantifying Design: Service-Learning in a Second-year Web Development and Design Course." Best Practices in Science, Math, and Engineering, UW-Baraboo, May 30, 2007.

*Presentations – Continued*

"From Writer to Manager to Consultant: Future Identities of Professional Writing Students," Conference on College Composition and Communication, New York, NY, March 23, 2007.

"Creating Effective Presentations by Using PowerPoint Against Itself," WI Statewide Communication Conference, UWSP, March 17, 2007.

"Evaluating Online Resumes," Conference on College Composition and Communication, Phoenix, AZ., 1997.

"Designing for the Screen: A Workshop for Web Workers," Conference on College Composition and Communication, Phoenix, AZ., 1997.

"Web Consulting for Non-Profits" ABC Consultants' Workshop, Association for Business Communication Conference, Chicago, IL., 1996.

"Exploring New Possibilities: How Online Writing Changes the Business Writing Classroom," Association for Business Communication Conference, Chicago, IL., 1996.

"Writing Online Resumes," International Association for Business Communication, Toronto, Canada., 1996.

"Writing Online: Transcending Classroom Boundaries," College Composition and Communication Conference, Milwaukee, WI., 1996.

"Designing On-line Portfolios," Association for Business Communication, Indianapolis, IN., 1995.

"Constructing, Constructed and Constructive TA Resistance," Conference on College Composition and Communication, with Michelle Sidler, Washington, D.C., 1995.

"Researching the World: Technology as Gateway," Conference on College Composition and Communication, Washington, D.C., 1995.

"Not Just Gaming: Notions of Nineteenth Century Rhetoric," Graduate Student Conference, with Curtis Wilken, Kent State University, OH., 1995.

"Metaphors and Models in First-Year Composition," MLA, Chicago, IL., 1994.

**INVITED LECTURES AND SPEAKING ENGAGEMENTS**

"Mobile App Development." LIFE Lecture Series, UW-Stevens Point, Sept. 6, 2017.

"An Introduction to Data Analytics." LIFE Lecture Series, UW-Stevens Point, Apr. 24, 2017.

"Data Analytics." Kiwanis Club, Stevens Point, Mar. 30, 2016.

"Net Neutrality." LIFE Lecture Series, UW-Stevens Point, Sept. 28, 2015.

*Invited Lectures and Speaking Engagements – Continued*

"Capstone Experiences: A University-Business Partnership." For the Wisconsin Economic Development Corporation, Oct. 16, 2013.

"The State of the IT Sector in Central Wisconsin." Association for Information Technology Professionals, March 27, 2012.

"Removing Classroom Walls: University-Community Partnerships." College of Letters and Science Community Lecture Series, Feb. 9, 2012.

"Service Learning: A Rewarding Classroom Opportunity." UW – Stevens Point Teaching Conference, Jan. 18, 2011.

"IT Sector Jobs in Central Wisconsin." MidState Technical College, Nov. 15, 2011.

"Community Initiative with MIT and Community Foundation of Greater South Wood County", WFHR Morning Magazine with Carl Hielke, Nov. 10, 2010.

"Web Design Course Objectives and Class Design." Poster Session, UW – Stevens Point Teaching Conference, Jan. 21, 2010.

"Why and How to Run for Public Office." Community Foundation of Greater Wood County, Wisconsin Rapids, Oct. 22, 2009.

"Why and How to Run for Public Office." WFHR Morning Magazine with Carl Hielke. Oct. 14, 2009.

"Developing Global Citizenship Through Local Service-Learning Activities." UW-Stevens Point, 12<sup>th</sup> Annual Teaching Conference, Jan. 17, 2008.

"Community-based Web Projects: Community Partnerships." Stevens Point Rotary, Oct. 31, 2007.

"The Effects of Service-Learning on Student Learning and Satisfaction." Panel Participant. UW-Stevens Point, Oct. 19, 2007.

"User-centered Design as Web Project Management Methodology." Association of Information Technology Professionals, Marshfield, Oct. 15, 2007.

"Web 2.0: Literacy skills and issues associated with user-generated content" Invited Presentation, Teaching Summit, UWSP, Jan. 17, 2007.

"Blogs, Wikis and RSS Feeds: What's a Communicator to Do?" Invited Workshop, Cargill, Jan. 12, 2006.

"Effective Web Project Management," Invited Lecture, Metropolitan State University Graduate School, St. Paul, MN., Spring 2004.

"Job Prospects for Web Designers," Metropolitan State University Graduate School, Panelist, St. Paul, MN., Spring 2000.

## GRANTS

"IT Talent Development at UW-Stevens Point", **Primary Investigator**, (\$94,000). UW System Innovation Grant, 2017.

"Presentation Allowance Grant", (\$1,320). L&S Enhancement Grant, 2016.

"Drone Interface Usability Grant", (\$2,800), with B. Hall, UEI Grant, 2016.

"Project MVP", **Primary Investigator**, (\$4,625), with C. Parris, UEI Grant, 2015.

"Creating a Mobile Application to Support First Year Experience (FYE) and First Year Seminar (FYS)", **Primary Investigator**, (\$17,000), UW-System Innovation Grant. 2015.

"Wisconsin Fast Forward Working Training Grant Application", **Primary Investigator, Sub-Grant Awardee**, (\$394,167, total award, 50% match), with North Central Wisconsin Development Board, MidState Technical College, Delta Dental, Skyward and Sentry Insurance. 2015.

"Prior Learning Assessment: Setting the Course." (\$4,761) with E. Lee, A. Held, J. Steinmetz, and R. Strege, 2011.

"Mobile Application Development." (\$900), with D. Gibbs, L&S College Minigrant, 2010.

"A224 Lab Technology Upgrade." (\$29,554), with A. Bond, L&S One-Time Funding Opportunity, 2009.

"Morae Software to Facilitate Usability Testing." (\$869). L&S College Minigrant, 2008.

"Joomla and Content Management System Research." (\$630). L&S College Minigrant.

"Web Based AJAX Enabled Query Tool (AEQ)" with R. Dollinger (PI), J. Carter, D. Goulet, W. Huen and Q. Ubaldo. UW Office of Learning and Information Technology, (\$45,000), 2008.

"Teaching Colloquium: Service-Learning Project Development." With Michele Dickinson. L&S Enhancement Funds, (\$1,000). 2007.

"Pod-casting Pilot," UPDC Grant, with K. Davis, P. Ploetz, R. Ruppel, K. Biasca and M. Tolstedt, (\$4,884), 2006.

## FUND-RAISING AND COMMUNITY PARTNERSHIPS

"Software Application Development Endowment". (\$500,000). With T. Romano. 2019.

"Sentry Insurance Endowed Chairs of Data Analytics (2)", (\$4,000,000). With M. Loy, L. Matesi, C. Richards, C. Cirimo, T. Romano, G. Summers, and C. Winn. 2016.

"Sentry Insurance Co-Op Opportunities", an exclusive, multi-year opportunity for CIS and WDMD majors to experience a start-up environment with a well-established local employer. 2016.

"Wildcard Technologies Endowed Scholarship", (\$35,000). With T. Romano. 2016-2017.

## Fund-Raising – Continued

“Central Wisconsin Information Technology Alliance (CWITA) Faculty Position”, (\$75,000). Delta Dental, Footlocker.com, Heartland Farms, Sentry Insurance, Skyward. 2015.

“Tyler Stangel Innovation Grant”, (\$1,350), six lead donors and a department first to receive alumni donations to spur innovation at the undergraduate level, 2015 - Date.

### PROFESSIONAL MEMBERSHIPS

Association of Computing Machinery (ACM) SIGWEB Special Interest Groups	2009 – Date
Association of Information Technology Professionals (Local) Board of Directors, Member at Large	2007 – Date 2011 – 2012
Association of Professional Communication Consultants	2006 – 2014
Phi Kappa Phi	2005 – Date
Association for Business Communication	1995 – Date

### PROFESSIONAL AND COMMUNITY SERVICE

Reviewer, American Medical Informatics Association (AMIA), 4 papers	2016 – Date
Reviewer, Technical Communication Quarterly, 3 papers	2014 – Date
Member, Rotary International, Portage County	2012 – Date
Reviewer, Advancing the STEM Agenda Conference, 2 papers	2012
Planning Committee, ICADIWT Conference	2010 – 2011
“Excellence through Ethics.” Junior Achievement	Nov. 18, 2009
Reviewer, 2010 <i>Computers &amp; Writing Conference</i> (Purdue Univ.)	2009
Association for Business Communication	
Chair, Technology Board (two-year term)	2012 – 2014
Member, Technology Board (two-year term)	2010 – 2012
Web Editor (two-year term)	2009 – 2010
Web Editor APCC	2006 – 2009
Community Foundation of Greater South Wood County	2009 – 2012
Grants Committee	2010 – 2012
Advisory Board, McKnight Digital Literacy Grant	2009 – 2012
Advisory Board, Workforce Central	2009 – 2012
Village of Biron, Board of Appeals (two-year term)	2011 – 2013
Village of Biron, Trustee (two-year term)	2009 – 2011
Chair, Water Utilities Committee	
Member, Finance and Budget Committee	
Member, Health and Safety Committee	
Director at Large, APCC, (two-year term)	2007 – 2009
Technical Communication Advisory Board, Metropolitan State Univ.	2000 – 2005
Book Review Editor, <i>Business Communication Quarterly</i>	1998 – 2000

### SELECT CERTIFICATION AND TRAINING

Agile Development Training (16 hours)	2013
iOS Development Training (24 hours)	2011
JQuery Seminar	2010
AJAX Training (24 hours)	2009
Web Application Security, Sans Developer Training (18 hours)	2009
Writing Emphasis Certification, UWSP	2007
Six Sigma Green Belt Certification (Project Management)	200



## SELECT DESIGN AND DEVELOPMENT PROFICIENCY

### Web Design, Usability, and IDEs

Morae, Axure, Balsamiq, PivotalTracker (Agile), Trello, Eclipse, Dreamweaver, Photoshop, Lightroom

### Programming and Scripting

HTML5, CSS3, JavaScript, jQuery, JSON, BootStrap, PHP, MySQL, XML, Python, R

### Content Management Systems

WordPress, Drupal, Joomla, SharePoint, Plone, Various Others

## COURSES TAUGHT

### University of Wisconsin – Stevens Point

CIS 101	"Introduction to Computing"	3 sem.
CIS 102	"Practicum in Computing" (Spreadsheet)	3 sem.
CIS 102*	"Mobile Application Development" (with D. Gibbs)	1 sem.
CIS 345	"Mobile Application Development for GIS" (with C. Koeller)	3 sem.
CIS 397	"Internship" (5)	5 sem.
CIS 499**	"Independent Study" (24)	8 sem.
CNMT 210	"Web Design and Development I"	5 sem.
CNMT 410	"Professional IT Communication"	14 sem.
CNMT 420/620*	"Principles of Online Marketing & Ecommerce"	4 sem.
CNMT 480	"Senior Capstone Project"	22 sem.
DAC 111*	"Programming for Data Analytics"	1 sem.
DAC 397	"Internship for Data Analytics" (1)	1 sem.
DAC 480	"Senior Capstone Project"	1 sem.
DS 735	"Visualizing Data" (Graduate Level)	1 sem.
EDUC 370/570	"Workshop in Education" (with R. Stokes and M. Giblin)	2 sem.
HTI 378	"People, Interfaces and Environment" (with A. Kadoch)	1 sem.
HTI 397	"Internship" (46; including 4, London Internship Program)	21 sem.
HTI 399	"Independent Study" (39)**	19 sem.
WDMD 101*	"Introduction to Web and Digital Media Development"	2 sem.
WDMD 211*	"Web Design and Development II"	4 sem.
WDMD 312*	"Web Design and Development III"	4 sem.
WDMD 345*	"Web Application Development Frameworks (jQuery)"	2 sem.
WDMD 346*	"Principles of User-centered Design"	4 sem.
WDMD 346*	"Web Content Management Systems"	5 sem.
WDMD 346*	"Mobile GIS"	2 sem.
WDMD 362	"Digital Portfolio"	2 sem.
WDMD 365	"Digital Game Development"	1 sem.

\* New course developed

\*\* Topics include: Usability Testing (8), Mobile application development (7), HTML5 and jQuery (5), Python (4), Interactive Timelines and Tutorials (3), Tech Entrepreneurship (3), Agile Project Management (3), Portfolio Development (3), Advanced Game Development (3), Online Marketing and Ecommerce, Databases for CMS (3), Advanced PHP (2), Capstone (2), Advanced JavaScript, Material Design, R Programming, Audio Production, and Algorithm Performance, Advanced Analytics, Advanced Photography

*Courses Taught – Continued*

**Metropolitan State University**

ENGL 573G\* "Web Design" (Graduate Level)

**Purdue University**

ENGL 502B "Business Writing Practicum (Graduate Level)

ENGL 420C "Business Writing, Computer Lab

ENGL 420 "Business Writing"

ENGL 101 "Freshman English I"

ENGL 102 "Freshman English II"

**St. Cloud State University**

ENGL 162 "Freshman English I"

ENGL 163\* "Freshman English II, Environmental Studies"

ENGL 163\* "Freshman English II, American Indian Studies"

**SELECT CONSULTING ENGAGEMENTS**

Red Arrow Labs	Business Development	2016-2017
ERCO Worldwide	Document Management	Fall 2013
Greenheck Fan	Employee Communication	Summer 2013
Nicolet Area Technical College	Website Usability and Design	Summer 2012
Midstate Technical College	Community-Business Partnerships	2011-2012
Incourage Foundation	Community-Business Partnerships	2007-2013
	<ul style="list-style-type: none"><li>• Red Ink, Financial Literacy for Line Workers (with MIT)</li><li>• FEMA Flood Plain Community Mapping Project (with MIT)</li><li>• Local Heroes Asset Mapping (with MIT)</li><li>• Information Technology Needs Assessment (with MIT)</li><li>• Community Asset Mapping</li></ul>	
Stocor	Website Design	Summer 2010
Google	Search Engine Analyst	Summer 2007
Cargill	Web Design and Development	2005-2007

**SELECT COMMUNITY ENGAGEMENTS**

CNMT 480 (Capstone Course) Impact 2007 – Date

- + \$2MM design and development work to area businesses and non-profits
- + 250 projects, + 600 students; +85,000 hours
- +175 clients

**SELECT MOBILE APPLICATIONS PUBLISHED WITH STUDENTS**

Pointer Toolkit	+500 (Android and iOS)	Fall 2015
Wisconsin Waterways	+1,000 installs (Android)	Summer 2015
UWSP Tour	100-500 installs (Android)	Spring 2015
UWSP Arts	50-100 installs (Android)	Spring 2015

## **REFERENCE CONTACT INFORMATION**

Eckmann, David  
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Matesi, Lyna  
School of Business and Economics, MBA Program  
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Stevens Point, WI 54481  
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lmatesi@uwsp.edu

Resch, Jenny  
Director, Office of Economic and Community Development  
2100 Main Street  
Stevens Point, WI 54481  
715-346-3211  
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